

MMA Associate Member Benefits at a Glance

	Basic	Premium
Access to member-exclusive Industry Member Directory	✓	✓
Associate Member Directory Listing	Basic	Enhanced
Discounted registration to events, regional networking session, educational seminars and more	✓	✓
Share your expertise through MMA publications and social media	✓	✓
Discounted sponsorship and advertising to promote your company	✓	✓
Discounts on insurance, supplies and services programs	✓	✓
Unlimited access to 10 interest-specific policy committees	✓	✓
Free subscription to all MMA publications including <i>MiMfg Magazine</i> and digital newsletters	✓	✓
Showcase video content, webinars and e-learning on mimfg.org	×	✓
Help guide MMA content and Policy Committees	×	✓
Promote your events to other MMA members	×	✓
Special recognition at all MMA events	×	✓
Annual \$500 Event Credit, redeemable at any MMA event	×	✓
Event Concierge service	×	✓
Registrant reports for all events attended	×	✓
Listing in printed <i>new</i> Premium Associate Member Directory, mailed annually to all members	×	✓

“Premium Associate Members can share the expertise and services of their companies through a multitude of mediums. MMA staff makes it easy to connect with other members in an engaging, fun and cost effective manner. If you are a manufacturer, focus on manufacturing or are strictly a Michigan business, MMA is the only option.”



— Megan Brown • MTMIC

“You ask them to be somewhere and they have your back. MMA is fighting in Lansing for us; that’s why we need each other. They work for us and for our futures. They recognize what we do and are a small army of great leaders helping us achieve our goals.”



— Jeremy Bockelman • The Center

Associate Members are critical service providers and trusted experts that support Michigan’s manufacturing industry. If you are looking for greater engagement with manufacturers and support this critical Michigan industry, join MMA today.

About MMA

For nearly 120 years, the Michigan Manufacturers Association (MMA) has been dedicated to companies like yours. Our mission is to secure a prosperous future for Michigan manufacturers through effective advocacy, meaningful education and strategic business services.

Our members range from small businesses to the world’s largest and most well-known corporations — and all look to MMA as the go-to organization advocating on behalf of Michigan manufacturers. Learn more at mimfg.org.

Join Today

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