



 **Michigan
Manufacturers
Association**
Manufacturing focused. Member driven.

Why Your Peers Join MMA



Grow and Compete

Over \$4.5 billion in savings through the efforts of industry's most powerful voice helps you grow and invest



Bottom-Line Savings

Save big on insurance, strategic business services and member-exclusive discounts



Manufacturing Connections

Connect with members ranging from small businesses to the world's most iconic corporations



Vital Manufacturing News

Keep up with critical industry trends with MMA's award-winning events and publications



Knowledge and Strategies

Discounted registration to events helps you stay ahead of the competition on emerging issues



Showcase Your Company

Share your expertise and your story through MMA publications, webinars and social media



Pro-Manufacturing Economy

Support and inform efforts to create a strong economic environment for Michigan manufacturers



Talent Development

Resources and tools to grow, hire, train and retain your current and future workforce

Add your company's name to the list of businesses that rely on MMA for effective representation in Lansing, top-notch networking, expert information and strategic business solutions. Becoming an MMA member is easy and affordable. **Join today.**

Why You Should Join MMA

For nearly 120 years, the Michigan Manufacturers Association (MMA) has been dedicated to companies like yours. Our mission is to secure a prosperous future for Michigan manufacturers through effective advocacy, meaningful education and strategic business services. Let us be your go-to organization for reaching a new level of success and become a part of something bigger than yourself.

76%

of all business-funded automotive R&D in the U.S. is in Michigan

1 in 20

MFG firms in the U.S. calls Michigan home

11,281

MFG firms in Michigan

2/3

of MMA members are small business

“You ask them to be somewhere and they have your back. **MMA is fighting in Lansing for us; that’s why we need each other.** They work for us and for our futures. They recognize what we do and are a small army of great leaders helping us achieve our goals.”

—Jeremy Bockelman
*Director of The Center
and 2018 MFG
Emerging Leader*



Member-Driven Advocacy

Are there laws or regulations that are holding back your business?

MMA works on behalf of our members to provide responsive and active advocacy. The MMA team has built relationships with key policymakers and is respected as a thought leader in advancing the future of Michigan manufacturing. You can count on us to represent your business at the Capitol on important issues including tax, health care, environmental regulations and talent.

Member Connections

Success requires building a network of leaders and experts in business. MMA membership connects you to manufacturers and manufacturing supporters at all levels. From mom-and-pop shops to companies we all know by name, you'll exchange knowledge and experiences to further your business. MMA provides several avenues to make these connections, including publications, events & sponsorship, policy committees and member-exclusive directories.

A portrait of Misti Rice, Director of Government Affairs for Magna International. She is a woman with shoulder-length brown hair, wearing a light blue button-down shirt under a dark blazer. The background is a blurred industrial setting with red lights.

“With more than 24 facilities throughout Michigan, **it is important that we have a manufacturing advocate like the MMA** whose leadership, influence and relationship-building helps the state remain a competitive place to do business. ”

—Misti Rice
*Director of Government
Affairs for Magna
International*

“ Now is the time for all manufacturers in Michigan to work together and create a great experience for the customer. The MMA is a great resource to develop connections, stay informed on key issues and locate hard-to-find resources — essential steps for companies looking to remain competitive and share their inspiring stories.”

— **Jeff Koeze**
President of Koeze Company



Strength in Numbers

MMA is the only statewide association fighting for every manufacturing sector

Member-Focused Resources

Looking for a one-stop shop for resources that can give you a competitive advantage? Whether you're looking to expand your customer base, implement new technology or find talent, MMA's resources can help guide your business. Through our educational events, discounted insurance & services, informative publications and online learning tools, MMA members save more money and gain access to critical information to help them thrive.

MMA Member Benefits at a Glance	Industry	Basic	Premium
Dedicated Government Affairs team working to protect industry interests	✓	✓	✓
Connect with legislative and regulatory leaders and policymakers	✓	✓	✓
Over \$4.5 billion savings from MMA's advocacy	✓	✓	✓
Competitive-rate insurance and employee benefit programs	✓	✓	✓
Share the benefit of office supply and car rental discounts with your employees	✓	✓	✓
Keep your company safe and secure with MMA business services	✓	✓	✓
Discounts on industrial services like liquid propane, energy services, shipping parts cleaning and waste disposal	✓	✓	✓
Free HR advice and hassle-free compliance with employment regulations	✓	✓	✓
Industry surveys and reports on industry trends and hiring practices	✓	✓	✓
Time-sensitive updates on critical issues	✓	✓	✓
Exclusive access to member-only content	✓	✓	✓
Free subscription to MMA publications including <i>Mimfg Magazine</i> and e-newsletters	✓	✓	✓
Access to and listing in member-exclusive online Member Directory	✓	✓	✓
Discounted registration to educational and networking events, regional and statewide	✓	✓	✓
Share your expertise through MMA publications and social media	✓	✓	✓
Discounted sponsorship and advertising to promote your company	✓	✓	✓
Access to 10 interest-specific policy committees	✓	✓	✓
Showcase video content, webinars and e-learning on mimfg.org	✓		✓
Help guide MMA content and Policy Committees	✓		✓
Registrant reports for all attended events	✓		✓
Enhanced listing in MMA Member Directory	✓		✓
Annual \$500 Event Credit			✓
Listing in printed Premium Associate Member Directory, mailed annually to all members			✓
Event Concierge service			✓

Industry Membership Investment

Number of Employees	Investment	Number of Employees	Investment
0-25	\$450	1,751-2,000	\$4,000
26-50	\$566	2,001-2,500	\$4,900
51-100	\$740	2,501-3,000	\$6,015
101-250	\$908	3,001-4,000	\$7,155
251-500	\$1,137	4,001-5,000	\$9,435
501-750	\$1,367	5,001-6,500	\$11,373
751-1,000	\$1,710	6,501-8,000	\$17,050
1,001-1,250	\$2,050	8,001-10,000	\$34,088
1,251-1,500	\$2,500	Over 10,000	\$51,138
1,501-1,750	\$3,070		

Associate Membership Investment

Basic	Premium
\$570	\$2,000

Contact

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Join Today

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Company Information

Company Name		
Mailing Address		
City	State	Zip
Main Phone	Main Fax	
Website		
NAICS Code	# of Employees in Michigan	Dues Rate
CEO Name	(Title if other than CEO)	CEO's E-mail

Primary Contact

Name
Title
Phone
E-mail

Directory Contact

Name
Title
Phone
E-mail

Select Membership Level

☐ Industry

☐ Associate - Basic

☐ Associate - Premium

Payment Information

☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Number	Expiration Date	CVC	Join Code (if applicable)
Name on Card		Signature of Person Authorizing Card Use	
\$			
Amount Authorized		Date of Application	
<input type="checkbox"/> Yes <input type="checkbox"/> No			
E-mail Receipt		E-mail for Receipt	

*Referral

Did you learn about MMA from an existing member?
If so, include their name and company below.

Member Contact Name
Member Company

Joining MMA by a referral saves you money.
Take 10% off your first year's investment.

Contact MMA's Elizabeth Maciejewski with questions
at 517-487-8542 or maciejewski@mimfg.org.

*see Referral Program rules at mimfg.org



Manufacturers are always on the hunt for solutions and that's what MMA provides. Through their advocacy, information, networking and strategic services, MMA provides members with answers to manufacturing's most-pressing challenges. If you aren't already a member — become one now.

— Owen Johnston
Vice President and CFO of
Bekum America Corporation

Customized for Your Needs

Choose the right level
of engagement for
your company

Join as an Industry Member or Associate Member to take advantage of all the benefits, services and advocacy the Association has to offer.

Industry Membership

Industry members are small and large manufacturers and suppliers in every industrial sector, supporting the state's manufacturing sector through affiliation with Michigan's largest manufacturing trade association.

Associate Membership

Associate members are critical service providers and trusted professionals that support Michigan manufacturing. Consider upgrading to Premium Associate Membership for additional benefits and opportunities.