



 **Michigan  
Manufacturers  
Association**  
Manufacturing focused. Member driven.

# Why Your Peers Join MMA



## Grow and Compete

Billions saved through the efforts of industry's most powerful voice helps you grow and invest



## Bottom-Line Savings

Save big on insurance, strategic business services and member-exclusive discounts



## Manufacturing Connections

Connect with members ranging from small businesses to the world's most iconic corporations



## Vital Manufacturing News

Keep up with critical industry trends with MMA's award-winning events and publications



## Knowledge and Strategies

Discounted registration to events helps you stay ahead of the competition on emerging issues



## Showcase Your Company

Share your expertise and your story through MMA publications, webinars and social media



## Pro-Manufacturing Economy

Support and inform efforts to create a strong economic environment for Michigan manufacturers



## Talent Development

Resources and tools to grow, hire, train and retain your current and future workforce

Add your company's name to the list of businesses that rely on MMA for effective representation in Lansing, top-notch networking, expert information and strategic business solutions. Becoming an MMA member is easy and affordable. **Join today.**

# Why You Should Join MMA

For nearly 120 years, the Michigan Manufacturers Association (MMA) has been dedicated to companies like yours. Our mission is to secure a prosperous future for Michigan manufacturers through effective advocacy, meaningful education and strategic business services. Let us be your go-to organization for reaching a new level of success and become a part of something bigger than yourself.

**6,000+**

grow your connections  
with more than 6,000  
member contacts

**41%**

of MMA members  
have 25 or fewer  
employees

**62%**

of MMA members  
have 50 or fewer  
employees

**10+  
Years**

more than half of  
members have been  
with MMA for more  
than a decade

“You ask them to be somewhere and they have your back. **MMA is fighting in Lansing for us; that’s why we need each other.** They work for us and for our futures. They recognize what we do and are a small army of great leaders helping us achieve our goals.”

—Jeremy Bockelman  
*Director of The Center  
and 2018 MFG  
Emerging Leader*





## Member-Driven Advocacy

*Are there laws or regulations that are holding back your business?*

MMA works on behalf of our members to provide responsive and active advocacy. The MMA team has built relationships with key policymakers and is respected as a thought leader in advancing the future of Michigan manufacturing. You can count on us to represent your business at the Capitol on important issues including tax, health care, environmental regulations and talent.

## Member Connections

*Success requires building a network of leaders and experts in business.* MMA membership connects you to manufacturers and manufacturing supporters at all levels. From mom-and-pop shops to companies we all know by name, you'll exchange knowledge and experiences to further your business. MMA provides several avenues to make these connections, including publications, events & sponsorship, policy committees and member-exclusive directories.

A portrait of Misti Rice, a woman with shoulder-length brown hair, wearing a light blue button-down shirt under a dark blazer. She is smiling and looking towards the camera. The background is a blurred industrial setting with red and blue lights.

**“With more than 24 facilities throughout Michigan, it is important that we have a manufacturing advocate like the MMA whose leadership, influence and relationship-building helps the state remain a competitive place to do business. ”**

—Misti Rice  
Director of Government  
Affairs for Magna  
International

“ Now is the time for all manufacturers in Michigan to work together and create a great experience for the customer. The MMA is a great resource to develop connections, stay informed on key issues and locate hard-to-find resources — essential steps for companies looking to remain competitive and share their inspiring stories.”

— **Jeff Koeze**  
*President of Koeze Company*



## Strength in Numbers

MMA is the only statewide association fighting for every manufacturing sector

### Member-Focused Resources

*Looking for a one-stop shop for resources that can give you a competitive advantage?* Whether you're looking to expand your customer base, implement new technology or find talent, MMA's resources can help guide your business. Through our educational events, discounted insurance & services, informative publications and online learning tools, MMA members save more money and gain access to critical information to help them thrive.

MMA Member Benefits at a Glance	Industry	Basic	Premium
Dedicated Government Affairs team working to protect industry interests	✓	✓	✓
Connect with legislative and regulatory leaders and policymakers	✓	✓	✓
Over \$4.5 billion savings from MMA's advocacy	✓	✓	✓
Competitive-rate insurance and employee benefit programs	✓	✓	✓
Share the benefit of office supply and car rental discounts with your employees	✓	✓	✓
Keep your company safe and secure with MMA business services	✓	✓	✓
Discounts on energy services, shipping, parts cleaning, waste disposal and more	✓	✓	✓
Free HR advice and hassle-free compliance with employment regulations	✓	✓	✓
Inclusive wellness benefits and succession planning to keep your business moving forward	✓	✓	✓
Time-sensitive updates on critical issues	✓	✓	✓
Exclusive access to member-only content	✓	✓	✓
Free subscription to MMA publications including <i>Mimfg Magazine</i> and e-newsletters	✓	✓	✓
Access to and listing in member-exclusive online Member Directory	✓	✓	✓
Discounted registration to educational and networking events, regional and statewide	✓	✓	✓
Share your expertise through MMA publications and social media	✓	✓	✓
Discounted sponsorship and advertising to promote your company	✓	✓	✓
Access to 10 interest-specific policy committees	✓	✓	✓
Showcase video content, webinars and e-learning on mimfg.org	✓		✓
Help guide MMA content and policy direction	✓		✓
Registrant reports for all attended events	✓		✓
Enhanced listing in MMA Member Directory	✓		✓
Annual \$500 Event Credit			✓
Listing in printed Premium Associate Member Directory, mailed annually to all members			✓
Event Concierge service			✓

### Industry Membership Investment

Number of Employees	Investment	Number of Employees	Investment
0-25	\$450	1,751-2,000	\$4,000
26-50	\$566	2,001-2,500	\$4,900
51-100	\$740	2,501-3,000	\$6,015
101-250	\$908	3,001-4,000	\$7,155
251-500	\$1,137	4,001-5,000	\$9,435
501-750	\$1,367	5,001-6,500	\$11,373
751-1,000	\$1,710	6,501-8,000	\$17,050
1,001-1,250	\$2,050	8,001-10,000	\$34,088
1,251-1,500	\$2,500	Over 10,000	\$51,138
1,501-1,750	\$3,070		

### Associate Membership Investment

Basic	Premium
\$570	\$2,000

### Contact

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 MMA Membership  
 Development Manager  
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 Membership Specialist  
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 517-487-8542



# Join Today

Phone:

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Mail:

P.O. Box 14247 • Lansing, MI 48901-4247

Fax:

517-853-3342

E-mail:

membership@mimfg.org

## Company Information

Company Name

Mailing Address

City

State

Zip

Main Phone

Main Fax

Website

NAICS Code

# of Employees in Michigan

\$

Dues Rate

CEO Name

(Title if other than CEO)

CEO's E-mail

## Primary Contact

Name

Title

Phone

Cell

E-mail

## Directory Contact

Name

Title

Phone

E-mail

## Select Membership Level

☐ Industry

☐ Associate - Basic

☐ Associate - Premium

## Payment Information

☐ Check Enclosed

☐ Visa

☐ MasterCard

☐ Discover

☐ American Express

Card Number

Expiration Date

CVC

Join Code (if applicable)

Name on Card

Signature of Person Authorizing Card Use

\$

Amount Authorized

Date of Application

☐ Yes ☐ No

E-mail Receipt

E-mail for Receipt

## \*Referral

Did you learn about MMA from an existing member?  
If so, include their name and company below.

Member Contact Name

Member Company

Joining MMA by a referral saves you money.  
Take 10% off your first year's investment.

Contact MMA's Elizabeth Maciejewski with questions  
at 517-487-8542 or [maciejewski@mimfg.org](mailto:maciejewski@mimfg.org).

\*see Referral Program rules at [mimfg.org](http://mimfg.org)



Manufacturers are always on the hunt for solutions and that's what MMA provides. Through their advocacy, information, networking and strategic services, MMA provides members with answers to manufacturing's most-pressing challenges. If you aren't already a member — become one now.

— Owen Johnston  
Vice President and CFO of  
Bekum America Corporation

## Customized for Your Needs

Choose the right level  
of engagement for  
your company

*Join as an Industry Member or Associate Member to take advantage of all the benefits, services and advocacy the Association has to offer.*

### Industry Membership

Industry members are small and large manufacturers and suppliers in every industrial sector, supporting the state's manufacturing sector through affiliation with Michigan's largest manufacturing trade association.

### Associate Membership

Associate members are critical service providers and trusted professionals that support Michigan manufacturing. Consider upgrading to Premium Associate Membership for additional benefits and opportunities.