

2020 MFG excellence AWARDS

Show your pride in the manufacturing industry by sponsoring this virtual celebration of Michigan manufacturing excellence.

Thursday, January 28, 2021

Award-Winning Stories
Talent Champion
Celebrity Guests

Manufacturer of the Year

“Coolest Thing” Awarded LIVE
MFG Woman of the Year
Community Impact
Emerging Leader
Member Recognition

Innovation

Lifetime Achievement

Sponsorship Opportunities	Diamond*	Celebratory Partner*	Gold*	Silver	Industry Supporter
	\$7,000	\$5,000	\$3,000	\$1,500	\$500
Live speaking time during event	✓	✓	✓		
Recognition during event	✓	✓	✓	✓	✓
Copy of attendee list (post-event)	✓	✓	✓	✓	✓
Product video in virtual “exhibit hall”	✓	✓	✓	✓	
Inclusion in Pre- and Post-Event Registrant Engagement	✓	✓	✓	✓	✓
Social media engagement with MMA followers	3x	3x	2x	1x	
Ad in digital event program	Full-page	Full-page	Half-page	Quarter-page	Aggregated
Inclusion in pre-event marketing	Premium	Premium	Enhanced	Professional	
Listing on website	Premium	Premium	Enhanced	Professional	Listing

*Limited Opportunities Available

Digital Event Program Advertising	Value	Specs
Full Page	\$400	8 1/2" x 11" (add 1/2" bleed)
Half Page	\$250	8" x 5 1/8" (horizontal half) 5 1/8" x 8" (vertical half)
Quarter Page	\$125	5 1/8" x 3 7/8"

Contact

Sarah Martin
Events Coordinator
martin@mimfg.org
517-487-8521



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Sponsorship Opportunities

About the MFG Excellence Awards

This award program recognizes manufacturing excellence in company and individual award categories. In addition to celebrating our manufacturing community and the contributions our winners make, the MFG Excellence Awards shares the exceptional stories of world-class leaders to audiences outside our industry.

Now in its fourth year, this highly anticipated industry celebration of manufacturing is a rare opportunity to spotlight the outstanding achievements of manufacturing companies, employees, communities and supporters. Be a part of the celebration by sponsoring at the investment level right for your company.

Available Sponsorship Opportunities

Diamond* (\$7,000)

- Live speaking time during event to introduce an award winner
- Product video in virtual “exhibit hall”
- Inclusion in pre- and post-event registrant engagement
- 3 social media shares from the MMA channels, highlighting your support for the industry
- Full-page ad in digital event program
- Social and media “influencer kit” to share your manufacturing pride
- Premium listing in pre-event marketing and website
- Recognition during event
- Copy of attendee list (post-event)

Gold* (\$3,000)

- Live speaking time during event to introduce an award winner
- Product video in virtual “exhibit hall”
- Inclusion in pre- and post-event registrant engagement
- 2 social media shares from the MMA channels, highlighting your support for the industry
- Social and media “influencer kit” to share your manufacturing pride
- Half-page ad in digital event program
- Enhanced listing in pre-event marketing and website
- Recognition during event
- Copy of attendee list (post-event)

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Celebratory Partner* (\$5,000)

- Live speaking time during event to introduce an award winner
- Product video in virtual “exhibit hall”
- Inclusion in pre- and post-event registrant engagement
- 3 social media shares from the MMA channels, highlighting your support for the industry
- Social and media “influencer kit” to share your manufacturing pride
- Full-page ad in digital event program
- Premium listing in pre-event marketing and website
- Recognition during event
- Copy of attendee list (post-event)

Silver (\$1,500)

- Product video during program
- Inclusion in pre- and post-event registrant engagement
- 1 social media share from the MMA channels, highlighting your support for the industry
- Social and media “influencer kit” to share your manufacturing pride
- Quarter-page ad in digital event program
- Professional listing in pre-event marketing and website
- Recognition during event
- Copy of attendee list (post-event)

Industry Supporter (\$500)

- Inclusion in pre- and post-event registrant engagement
- Aggregated ad in digital event program
- Basic listing on website
- Recognition during event
- Copy of attendee list (post-event)