

## Attendee Information

# MFG OPS CONFERENCE

March 7, 2019 • East Lansing



## Planning is underway for the first-ever 2019 MFG Operations Conference.

### About the MFG Ops Conference

- Information presented by leading MMA members and industry experts will provide insights for small- to medium-sized manufacturing business owners, leaders and managers.
- This full-day program focuses on practical information and actionable applications to tackle operational road blocks and industry trends
- In addition to best practices, attendees will learn about important resources to grow your business.
- Open networking and interactive activities let you take the conversation to a deeper level for an exchange of insightful information.

### Attendee Takeaways

- Information to grow your Michigan-based business
- A mix of experts, industry leaders, panel, presentations, interactive components and networking time

## MMA Event Sponsorship

Manufacturers are driving Michigan from a state on the brink to one of incredible economic success. With thousands of businesses in communities all across the state, sponsoring MMA events can connect you with countless potential partners. Contact MMA's Sarah Martin, at 517-487-8521 or martin@mimfg.org, to build a sponsorship strategy that works for you.

### Five Reasons to Sponsor MMA Events

- MMA events are member-driven — your sponsorship investment will always reach a **readily attentive audience**.
- Choose your level of engagement** and how your sponsorship dollars are used.
- All MMA events have networking time built in — ensuring you every opportunity to **connect with future clients**.
- Sponsors are part of the event program; **share your expertise** with manufacturers wanting to hear from you.
- Every MMA event captures the sheer awesomeness of manufacturing — let your brand to **be a part of the excitement!**



“I have held the MMA in very high regard for some time now, but attending my first event took it to another level for me...I saw that same passion behind their efforts to deliver further value to their members through quality education on relevant topics. In today's manufacturing environment, we are all stronger together and I am thankful to MMA for giving us that opportunity.”

— Kevin M. Cotter, Morbark LLC

### Register Today

- MMA Members \$175
- Future Members \$275

### Early Registration

Save \$25/person when you register by 1/31/19

Call 517-487-8521!

### Sponsorship Opportunities

	Value	Tickets	Mention	Table Display (Lunch)	Attendee List	Advertisement in Event Program (Full Page)	Logo on Pre-Event Mktg (internal)	Logo on Website	Event Signage
Platinum*	\$2,500	1	Yes	Yes	Yes	Yes		Yes	Yes
Gold*	\$1,000	1	Yes	Yes	Yes	Yes		Yes	Yes
Breakfast	\$500	1	Yes		Yes	Yes		Yes	Yes
Registration	\$500	1	Yes		Yes	Yes		Yes	Yes
Lunch	\$1,500	1	Yes	Yes	Yes	Yes		Yes	Yes
Event Program	\$1,500	1	Yes		Yes	Yes (front cover logo, back cover ad)		Yes	Yes
Swag	\$1,000	1	Yes		Yes	Yes		Yes	Yes
Event Signage	\$500	1	Yes		Yes	Yes		Yes	Yes
Broadcast	\$1,500	1	Yes		Yes	Yes	Yes	Yes	Yes

\* multiple opportunities available

### Program Advertising

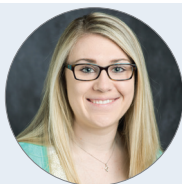
	Value	Specs
Full Page	\$300	8 1/2" x 11" (add 1/2" bleed)
Half Page	\$200	8" x 5 1/8"
Quarter Page	\$100	5 1/8" x 3 7/8"

Advertising File Deadline: January 28, 2019

Advertising File Specifics: .jpg, .eps, .tif, .pdf, .gif  
300 dpi minimum

### More Information





Sarah Martin  
Event Coordinator  
517-487-8521  
martin@mimfg.org



### Event Details

Date	March 7, 2019
Location	Henry Center for Executive Development, East Lansing
Registration	MMA Members: \$175 Future Members: \$275

### Options to Participate

-  Contribute an article
-  Support with sponsorship
-  Promote and share
-  Register to attend