

ROSIE THE RIVETER DAY SPONSORSHIPS

MARCH 21, 2024

MICHIGAN STATE CAPITOL, HERITAGE HALL
LANSING, MI



PARTNERSHIP OPPORTUNITIES

With the overwhelming success of our inaugural event, we are thrilled to announce that the 2024 Rosie Day celebration will be expanding to include a more speakers, children's events and VIP Rosie Luncheon. Our long-term plan is to host this event annually at the State Capitol. To ensure that everyone can participate in the festivities, we are looking for partners. We would be honored if you would partner with us to make this vision a reality.



We are open to finding a fit for your philanthropic goals and event ideas, and would love to brainstorm with you to find the perfect way for you to give your time, treasure, and talent to Rosie Day 2024. Multiple sponsorships are available, unless otherwise stated. Please note that the State Capitol does not allow items to be hung or posted on the walls. Displays in Heritage Hall are limited to pull-up floor banners provided by your company.

To ensure that your logo is included in all media materials, our cut-off date is January 1, 2024. After this date, logos will be added as time allows for statewide distribution. Media and flyers will be shared across the state through partnering agencies, including websites and social media channels.



Yellow Ribbon Sponsor \$5000 (Title) (1 available) SOLD

Includes: 8 guest tickets to VIP Rosie Tea, option to speak at rally, option to speak at the tea, pull up banner on site, logo featured on all promotional materials, option to set up a table during main event.

Bond Sponsor \$3000 (Gold) (1 available)

Includes: 5 guest tickets at VIP Rosie Tea, option to speak at rally, pull up banner on site, logo featured on all promotional materials, option to set up a table during main event.

Bombardier Sponsor (Cost varies/flights to and from the UP)

Includes: 5 VIP Rosie Tea tickets, pull up banner on site, logo featured on all promotional materials

Ration Stamp Sponsor \$2500 (Rosie VIP Pre-Event Tea) SOLD

Includes: 3 guest spots at luncheon, option to speak at VIP Rosie Tea, pull up banner on site, logo featured on all promotional materials, option to set up a table during main event.



VIP Reception Sponsor \$1500 (multiple available)

Includes: Table at event for coffee and tea distribution, pull up banner on site, optional sticker on all cookie packaging, logo featured on all promotional materials



Bandana Sponsor \$1000 (multiple available)

Includes: Table at event for bandana distribution, pull up banner on site, 1 VIP luncheon tickets, logo featured on all promotional materials

Commercials and Media Sponsor (Budget/In-Kind donation of media space)

Includes: Pull up banner on site, logo featured on commercials and all promotional materials



Cookie Sponsor \$1000 (multiple available)

Includes: Table at event for cookie distribution, pull up banner on site, optional sticker on all cookie packaging, logo featured on all promotional materials



Water Sponsor \$1000 Sold

Includes: Table at event for water distribution, pull up banner on site, optional logo sticker on all bottles, logo featured on all promotional materials

Capitol Event Space & AV Sponsor \$1000

Includes: Table at event, pull up banner on site, logo featured on all promotional materials

Capital Lawn and Parking \$1000 (multiple available)

Includes: Custom parking for multiple cars, pull up banner on site, logo featured on all promotional materials



Children's Table Sponsor \$250 (multiple available)

Includes: Logo on children's materials, pull up banner on site, logo featured on all promotional materials

Regional Bus Transportation \$1000 (multiple available)

Includes: Pull up banner on site, logo featured on all promotional materials

Rosie Transportation and Parking \$750

Includes: Pull up banner on site, logo featured on all promotional materials

Photography Sponsor \$500

Includes: Pull up banner on site, logo featured on all promotional materials

Videography Sponsor: \$500

Includes: Pull up banner on site, logo featured on all promotional materials

Photo Booth Sponsor \$500

Includes: Pull up banner on site, logo featured on all promotional materials



Pin Sponsor \$300

Includes: Pull up banner on site, logo featured on all promotional materials

Wheelchair Rental Sponsor \$250

Includes: Pull up banner on site, logo featured on all promotional materials