

Thursday, November 9, 2017 • Crowne Plaza Lansing West

About the 2017 MFG Excellence Awards

⚙️ This new program **recognizes excellence in manufacturing** by honoring those who make a positive impact in their community and in their industry. In addition to celebrating our manufacturing community, attendees will **hear exceptional stories** of world-class leaders and **learn practices** they can apply in their own business.

Manufacturers change the public's perception of manufacturing each time they recognize its supporters — industry leaders, policymakers, educators, and manufacturing supporters — and their contributions to the state. **Now you can celebrate excellence in manufacturing by honoring the individuals who make a positive impact in their community and in their industry. MMA proudly invites you to be part of our inaugural showcase of the manufacturing industry — the 2017 MFG Excellence Awards.**

Company Awards

- **MFG Community Impact**
The Community Impact award recognizes a manufacturing company that has shown exemplary leadership in serving its community or state, and is an example of the involved and giving nature of manufacturers.
- **MFG Innovation Excellence**
This award showcases a company that not only has brought an innovative concept to market, but has developed and maintained a culture focused on engaging the workforce to bring new ideas to life.

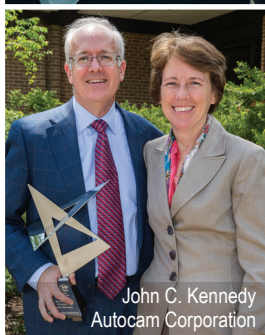
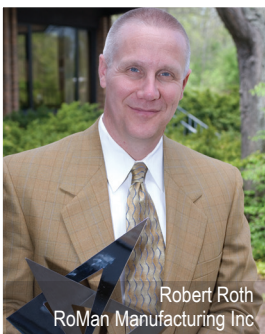
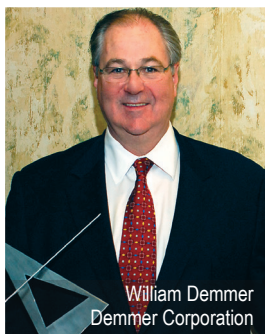
Individual Awards

- **John G. Thodis Michigan Manufacturer of the Year (large and small tier)**
The John G. Thodis Michigan Manufacturer of the Year Award honors the important, positive and tangible contributions individual manufacturers make to their employees, customers and communities.
- **MFG Talent Champion**
The MFG Talent Champion award recognizes an individual who works to turn bring focus the critical need of attracting Michigan's next generation workforce to manufacturing's variety of career options.
- **MFG Emerging Leader**
Awarded for exceptional contributions to the industry and the potential for future accomplishments within Michigan manufacturing. [less than 10 years in industry]
- **MFG Lifetime Achievement**
This award honors an individual who has excelled in the industry and inspires their peers, emerging leaders, lawmakers and educators to strive to make significant contributions to their company, industry and community.

Register Today

- MMA Members: \$150
- Future Members: \$250
- Table of 10: \$1,250
- Online: www.mimfg.org
- Phone: 517-487-8521

Past Winners



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Sponsorship Opportunities

	Value	Tickets	Mention	Table at Event	Attendee List	Ad in Event Program	Advertisement in MiBiz Crystal Ball	Logo on Pre-Event Mktg	Logo on Website	Event Signage
Platinum	\$7,000.00	3	Yes	Yes	Yes	Yes, full page	Yes, half-page	Yes	Yes	Yes
Reception	•••• SOLD ••••									
Registration	\$1,500.00	2	Yes			Yes, full page			Yes	Yes
Event Program	\$3,500.00	2	Yes		Yes	Yes, full page			Yes	Yes
Broadcast	\$3,500.00	2	Yes			Yes, full page		Yes	Yes	Yes
Media	•••• SOLD ••••									
Video & Photography	•••• SOLD ••••									
Event Signage	\$1,000.00	2	Yes			Yes, full page			Yes	Yes
Décor	\$2,000.00	2	Yes			Yes, full page			Yes	Yes
John G. Thodis Michigan Manufacturer of the Year Award - large tier	\$3,000.00	2	Yes		Yes	Yes, full page	Yes, quarter page		Yes	Yes
John G. Thodis Michigan Manufacturer of the Year Award - small tier	•••• SOLD ••••									
MFG Emerging Leader Award	\$2,000.00	2	Yes		Yes	Yes, full page	Yes, quarter page		Yes	Yes
MFG Community Impact Award	\$2,000.00	2	Yes		Yes	Yes, full page	Yes, quarter page		Yes	Yes
MFG Innovation Award	\$2,000.00	2	Yes		Yes	Yes, full page	Yes, quarter page		Yes	Yes
MFG Lifetime Achievement Award	\$3,000.00	2	Yes		Yes	Yes, full page	Yes, quarter page		Yes	Yes
MFG Talent Champion Award	\$2,000.00	2	Yes		Yes	Yes, full page	Yes, quarter page		Yes	Yes

*multiple opportunities available

Event Program Advertising

	Value	Specs
Full Page	\$300	8 1/2" x 11" (add 1/2" bleed)
Half Page	\$200	8" x 5 1/8" (horizontal half) 5 1/8" x 8" (vertical half)
Quarter Page	\$75	5 1/8" x 3 7/8"

MiBiz Advertising

	Value	Specs
Full Page	\$1,999	10 1/4" x 13 5/8"
Half Page	\$1,293	10 1/4" x 5" 6 5/8" x 13 5/8"
Quarter Page	\$899	7 5/8" x 2 3/8" 6 5/8" x 3 1/4" 4 1/2" x 13 5/8"

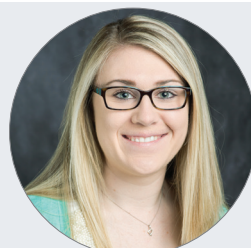
Additional options available; contact Renee Looman

More Information

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